



NEWS RELEASE
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Brake Parts Inc Launches New Website

MCHEMRY, III. – June 28, 2016 – Brake Parts Inc (BPI) has launched a new global website at www.brakepartsinc.com. The site provides information on BPI products, brands, careers and news, presented in a user-friendly, easy-to-navigate manner, whether on a desk-top computer or mobile device.

“With a clean look and visually appealing graphics, the new BPI website is designed to be a useful resource to visitors, conveying our position as a premier supplier of brake system components to a global market,” said Kristin Grons, marketing manager for Brake Parts Inc. “The intent of the website is to inform, educate, and house information that can be quickly accessed and drive user interest.”

Visitors to the updated BPI website will see many new and enhanced elements that make it a valuable source of information. For example, the careers section identifies and explains the various available positions within the company; highlights the corporate culture and offers employee testimonials; includes internship information and success stories; provides information about company benefits and reasons to work at BPI; and offers a place to search and apply for open positions.

The website also showcases the company’s corporate mission and capabilities, a timeline of the company’s history, a media center with news archives and contact information for BPI offices located throughout the world.

About Brake Parts Inc

Brake Parts Inc (BPI) is committed to leading the global automotive aftermarket as the premier manufacturer and supplier of brake system components. The company’s primary focus is the growth and profitability of its customers through a collaborative platform of quality, innovation, dedication and integrity. BPI has a demonstrated commitment to research, development and testing of its entire product offering, including friction, rotors, drums, calipers and hydraulic products, ensuring that they meet or exceed original equipment fit, form and function requirements. For more information, visit www.brakepartsinc.com.

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